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## **Australia's sporting stars declare: 'Sport is for everyone and everyone starts with you'**

A new community service announcement video featuring some of Australia's elite sportsmen and women has been launched today by *Play by the Rules*, a partnership between Federal, State and Territory Governments, to promote messages around safe, fair and inclusive sport for all.

*Play by the Rules* Co-chair and new federal Race Discrimination Commissioner, Dr Helen Szoke, said: "As we gear up for the NRL/AFL finals, the Rugby World Cup and the Matildas playing for Olympic qualification, it is the perfect time for our sport stars to reinforce a clear message to everyone involved in sport, from the professional to grassroots level, that it should be fun, fair and inclusive".

The video features messages from a range of stars across various sports, including: *Liz Ellis* (former captain of the Australian netball team and current sports media commentator), *Petero Civoniceva* (Penrith Panthers NRL and QLD State of Origin legend), *David Pocock* (member of the Australian Wallabies rugby union team), *Kyah Simon* (member of the Matildas Australian women's soccer team), *Preston Campbell* (Gold Coast Titans NRL player and NRL Indigenous Ambassador), *Adam Goodes* (Sydney Swans AFL player) and *Adam Ashley-Cooper* (member of the Australian Wallabies rugby union team).

You can view the community service announcement video at:  
[http://www.youtube.com/watch?v=lt\\_aogZApvc](http://www.youtube.com/watch?v=lt_aogZApvc)

*Play by the Rules* is a unique collaboration between the Australian Sports Commission, Australian Human Rights Commission, all state and territory departments of sport and recreation and anti-discrimination agencies, and the NSW Commission for Children and Young People.

The program provides free information, resources and online training for grassroots clubs and sporting organisations to ensure everyone involved in sport can do so in an enjoyable, safe environment, free from discrimination.

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**For further information:** contact the *Play by the Rules* National Manager, Paul Oliver, on 0408 469 347 or [Paul.Oliver@ausport.gov.au](mailto:Paul.Oliver@ausport.gov.au) or go to the website at [www.playbytherules.net.au](http://www.playbytherules.net.au)